

Project Dissertation

**A STUDY ON THE SATISFACTION
LEVEL OF CONSUMERS ON
E-COMMERCE WEBSITES IN INDIA**

Submitted By

Saraswati Saini

(21045878)

Saraswati Saini

Under the Guidance of

Mr. Om Parkash

Om Parkash



DEPARTMENT OF MANAGEMENT

SD COLLEGE, HOSHIARPUR

2024

A ROLE OF JOB SATISFACTION OF MC DONALDS
SUBMITTED FOR
PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION
APRIL 2024

Supervised By:
Mr. Om Prakash Sin
(Department of Economics)

Submitted By : Rupali
21045875

Rupali



DEPARTMENT OF MANAGEMENT
SANATAN DHARMA COLLEGE
HOSHIARPUR

Project Report
On
"A Study on Customer Satisfaction at HDFC Bank."


Submitted to
SANATAN DHARAMA COLLEGE, HOSHIARPUR



In partial fulfilment of the requirements for the degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By
Richa
21045874

Richa

Supervisor 
Mr. OmParkash
Department of Economics

Department of Management
SANATAN DHARMA COLLEGE, HOSHIARPUR
2023-24

**A PROJECT REPORT ON THE STUDY OF
STRESS MANAGEMENT
ON
EMPLOYEES OF HCL**

**SUBMITTED FOR
PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE
AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION**

APRIL, 2024

SUPERVISED BY:

Mr. Om Parkash
Department of Economics

SUBMITTED BY:

Prabhjeet Singh
BBA 6TH Sem.

Roll No : 21045872

Prabhjeet Singh



**DEPARTMENT OF MANAGEMENT
SANATAN DHARMA COLLEGE, HOSHIARPUR**

**COMPANY ANALYSIS OF SONALIKA TRACTORS
SUBMITTED
FOR**

**PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION**

SONALIKA
LEADING AGRI EVOLUTION

Bachelor of Business administration

SUBMITTED TO:
MR. Om Prakash
Assistant Professor
Hoshiarpur



SUBMITTED BY:
Mohit Anand *Mohit Anand*
BBA 6th SEM
ROLL NO.21045868



**DEPARTMENT OF MANAGEMENT
Sanatan Dharma College**

**"BSE & NASDAQ- A COMPARISON OF TWO
STOCK EXCHANGE"
SUBMITTED
FOR
PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHLEOR OF BUSINESS ADMINISTRATION**

APRIL 2024

SUPERVISED BY: -

Mr. OMPARKASH

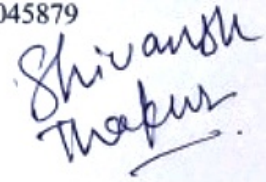
Economics department



SUBMITTED BY: -

SHIVANSH THAKUR

21045879



DEPARTMENT OF MANAGEMENT

SANATAN DHARMA COLLEGE

**"ANALYSIS OF THE BUYING PATTERN OF
CADBURY CHOCOLATE IN THE
MARKET(HOSHIARPUR) TO ITS
COMPETITORS"
SUBMITTED
FOR
PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHLEOR OF BUSINESS ADMINISTRATION**

APRIL 2024

SUPERVISED BY: -

Mr. OMPARKASH

Economics department



SUBMITTED BY: -

SHRUTI KAUL


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DEPARTMENT OF MANAGEMENT

SANATAN DHARMA COLLEGE

**"A ROLE OF E-COMMERCE IN CUSTOMER SATISFACTION
OF AMAZON COMPANY"
SUBMITTED FOR
PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR
THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION
APRIL 2024**

Supervised By:
Mr..Om Prakash sif 
(Department of economics .)

**Submitted By:simran
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Simran



**DEPARTMENT OF MANAGEMENT
SANATAN DHARMA COLLEGE
HOSHIARPUR**

PROJECT REPORT

“ THE EFFECT OF ADVERTISEMENT ON
CONSUMER BRAND PREFERENCE “
BHARTI AIRTEL LIMITED

APRIL 2024

SUBMITTED BY:-

VIKRAM SINGH (21045886)

Vikram Singh

SUPERVISED BY:-

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Om Parkash Sir



DEPARTMENT OF MANAGEMENT
SANATAN DHARMA COLLEGE
HOSHIARPUR

**FINANCIAL ANALYSIS OF
"NESTLE"
SUBMITTED FOR
PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR
THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION
APRIL 2024**



**DEPARTMENT OF MANAGEMENT
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HOSHIARPUR**

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Assistant Professor

Submitted By:-

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ANALYSIS OF
"GOLDMAN SACHS"
SUBMITTED
FOR
PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR
THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION

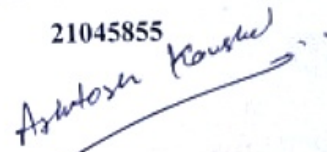
APRIL 2024

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DEPARTMENT OF
SANATAN
HOSHIARPUR



MANAGEMENT
DHARMA COLLEGE

THE AFFECT OF ADVERTISEMENT ON CONSUMER BRAND PREFERENCES

PROJECT REOPRT

SUBMITTED FOR

PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR

THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

EXAMINATION 2024

Supervised By

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Assistant Professor

Submitted By:

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Roll No. 21045865

BBA 3rd Year

Jaasmeet Singh.



DEPARTMENT OF MANAGEMENT

SANATAN DHARMA COLLEGE HOSHIARPUR

A
PROJECT REPORT
ON
“HR POLICIES AND ITS IMPLEMENTATION”
AT
“DEEPAK NITRITE LIMITED”

SUBMITTED BY
LOVEPREET BANGA

*Lovepreet
Banga*

UNDER THE GUIDANCE OF
OM PARKASH

Om Parkash

COLLEGE NAME AND ADDRESS

S.D. COLLEGE



DEPARTMENT OF MANAGEMENT
SANATAN DHARMA COLLEGE

SWOT ANALYSIS OF "TATA MOTORS"
SUBMITTED
FOR
PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHLEOR OF BUSINESS ADMINISTRATION

APRIL 2024

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SUBMITTED BY: -

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Damandeep Singh



DEPARTMENT OF MANAGEMENT

SANATAN DHARMA COLLEGE

SUPPLY CHAIN LOGISTICS MANAGEMENT OF AMAZON**SUBMITTED****FOR****PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF THE
DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION****Department of Management****SANATAN DHARMA COLLEGE, HOSHIARPUR****2023-24****SUPERVISED BY:****MR. OM PARKASH****ASSISTANT PROFESSOR****SUBMITTED BY:****GITANJALI****21045860**

**"THE EFFECT OF ADVERTISEMENT ON
CONSUMER BRAND PREFERENCE"
SUBMITTED
FOR
PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHLEOR OF BUSINESS ADMINISTRATION**

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DEPARTMENT OF MANAGEMENT

SANATAN DHARMA COLLEGE

PROJECT REPORT

“ EMPLOYEES DISCIPLINE AND ITS EFFECT
ON ORGANISATION PERFORMANCE “
SONALIKA INTERNATIONAL TRACTORS,
HOSHIARPUR

APRIL 2024

SUBMITTED BY:-
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Simranjeet Kaur

SUPERVISED BY:-
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Om Parkash Sir



DEPARTMENT OF MANAGEMENT
SANATAN DHARMA COLLEGE
HOSHIARPUR

**PRIVATISATION OF RAILWAY BUSINESS
"ARENA OF PRIVATISATION OF RAILS"**

SUBMITTED

FOR

**PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR
THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION**

MARCH 2024



SUPERVISED BY:

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SUBMITTED BY:

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**DEPARTMENT OF MANAGEMENT
SANATAN DHARMA COLLEGE HOSHIARPUR**


PROJECT REPORT
ON
“CUSTOMER SATISFACTION:A STUDY
OF AIRTEL CUSTOMERS”
SUBMITTED
FOR
PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR
THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION

APRIL 2024

Supervised By
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Submitted By:
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OF
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COLLEGE

PROJECT REPORT

"UNDERSTANDING CUSTOMER PERCEPTION OF
COCA-COLA BRAND"

APRIL 2024

SUBMITTED BY:-

SIMRAN AHUJA (21045882) *Simran*

SUPERVISED BY:-

OM PARKASH SIR *Om Parkash*

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DEPARTMENT OF MANAGEMENT
SANATAN DHARMA COLLEGE
HOSHIARPUR

PROJECT REPORT

"A COMPARATIVE STUDY ON E-COMMERCE ONLINE GROCERY SHOPPING APP – BLINKIT & BIGBASKET"

APRIL 2024

SUBMITTED BY:-

NEHA SHARMA (21045870) *Neha sharma*

SUPERVISED BY:-

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